

# WHAT'S SO COOL ABOUT MANUFACTURING?™

NEW YORK'S CAPITAL REGION  
2025-2026



## PROGRAM DISTINCTIVES:

- Community Awareness
- Executed as a Video Competition
- Industry and Education Collaboration
- Real-World Experience
- Teacher Externship
- Community Stakeholder Involvement
- Parent and Educator Engagement
- A Contest Webpage
- Student Marketing Plan
- Online Public Voting
- 'Emmys of Manufacturing' Awards Event



# SPONSORSHIP OPPORTUNITIES

## **CHAMPION - \$12,000 (MULTIPLE AVAILABLE; INDUSTRY EXCLUSIVE)**

- Recognition as Champion Sponsor with company logo and web link on WSC event webpage and e-invitations
- Recognition as Champion Sponsor in press releases and media advisories
- Recognition as Champion Sponsor by Emcee at Awards Event
- Award Winner Presenter
- Reserved Seating at Awards - 10 Tickets
- Prominent Logo placement on screen during awards presentation and on print materials
- Individual Social Media Promotion (2 pushes)

## **PLATINUM - \$7,500 (MULTIPLE AVAILABLE; INDUSTRY EXCLUSIVE)**

- Recognition as Platinum Sponsor with company logo on WSC event webpage and e-invitations
- Award Winner Presenter
- Reserved Seating at Awards - 8 Tickets
- Prominent Logo Placement on print materials
- Individual Social Media Promotion (1 push)

## **GOLD - \$5,000 (MULTIPLE AVAILABLE)**

- Recognition as Gold Sponsor with company logo on WSC event webpage and e-invitations
- Award Winner Presenter (*limited availability*)
- Reserved Seating at Awards - 6 Tickets
- Logo Placement on print materials

## **VIDEO PRODUCTION SPONSOR \$4,500 (EXCLUSIVE)**

- Recognition as Video Production Sponsor with company logo on WSC event webpage and e-invitations
- Recognition as Video Production Sponsor on end slide of all student-produced videos
- Reserved Seating at Awards - 4 Tickets
- Logo Placement on print materials

## **SILVER - \$2,500 (MULTIPLE AVAILABLE)**

- Recognition as Silver Sponsor with company logo on WSC event webpage and e-invitations
- Open Seating at Awards - 4 Tickets
- Logo Placement on print materials

## **A/V SPONSOR - \$2,000 (EXCLUSIVE)**

- Recognition as A/V Sponsor with company logo on WSC event webpage and e-invitations
- Recognized as A/V sponsor on print materials
- Open Seating at Awards - 2 Tickets

**SOLD**

# SPONSORSHIP SELECTION

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> <b>Champion - \$12,000</b>        | <input type="checkbox"/> <b>Platinum - \$7,500</b> | <input type="checkbox"/> <b>Gold - \$5,000</b> |
| <input type="checkbox"/> <b>Video Production - \$4,500</b> | <input type="checkbox"/> <b>Silver - \$2,500</b>   | <input type="checkbox"/> <b>AW - \$2,000</b>   |

**SOLD**

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Please send logo to Andrea Thompson at [AndreaT@ceg.org](mailto:AndreaT@ceg.org) within 2 weeks of form submission***

*Acceptable formats: .eps, .ai, .png, .pdf, .jpeg; Vector file preferred - Resolution: 300 + dpi*

***\*\*Electronic Invoice will be sent directly from [cdeforest@capitalregionchamber.com](mailto:cdeforest@capitalregionchamber.com).***

***Payment can be made by check, or online via credit card or ACH.\*\****

## Questions?

Contact Don Wiesenforth at  
[DonW@ceg.org](mailto:DonW@ceg.org) or 518.431.1481

